

Wednesday Seminars

LECTURE SERIES IN SOCIAL AND CULTURAL ANTHROPOLOGY

19.11.2025 | 5 p.m. | @ Übungsraum IKSA | NIG, 4th floor

Judith Albrecht (University of Graz)
Multimodal Appreciation



Judith Albrecht is a social anthropologist, visual ethnographer, and curator whose work lies at the intersection of science and committed public anthropology. With gender as her central analytical lens, she explores power structures and knowledge production across diverse contexts. Her interdisciplinary research encompasses gender and social movements, migration and diaspora, care work, trauma, violence and memory, transcultural media- and filmwork. She is currently a Elisabeth-List-Senior Fellow for Gender Studies at the University of Graz.

Ethnographers from across the humanities and social sciences have recently experimented with multimodal forms of description, analysis and intervention in order to grasp slippery research objects, reach new audiences, and activate latent potentials for a broad range of actions in the world. This multimodal turn has resulted in a proliferation of more-than-textual forms that are hard to classify and are at odds with institutionalised modes of disciplinary knowledge production. Despite the important openings created by multimodal works, they are rarely seen in academia as of equal value when compared to articles and monographs. One major obstacle to the institutional legitimacy of multimodal research is the problem of evaluation or assessment, particularly in the gatekeeping sites of academic knowledge production (academic publishers, degree-granting programs, or research funding agencies). In her presentation Judith Albrecht will discuss the research of the Project Multimodal Appreciation (Humboldt University) and present the response of the research collective to this obstacle, a Kit for Evaluating Multimodal Works and a Manifest.



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