

## DENIZ SEEBACHER CV

### EDUCATION

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PhD Social Anthropology ongoing	University of Vienna, Department of Social and Cultural Anthropology Thesis title: <i>Incorporating Sustainability. An Ethnography of Moral Economies in a Turkish Holding Corporation in the Apparel Sector.</i>
Intensive Course Business Studies, 2011	Institute for Business Science Research and Advanced Education, Distance University Hagen (IWW – Fernuniversität Hagen)
Mag. phil. (equivalent to MA) Social Anthropology 2007 (merit)	University of Vienna, Department of Social and Cultural Anthropology Thesis title: <i>It's all about capital. A case study of volunteers and godparents in an NGO, analysed with Bourdieu. (original: German)</i>
Bakk. phil. (equivalent to BA) Communication 2005	University of Vienna, Department of Communication.

### RESEARCH EXPERIENCE

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Postdoctoral Project 2012, 2015, 2017 (each approx. 10 days)	Ethnographic research among the Arabic, Kurdish and Turkish population, dam workers and officials in Southeast Turkey on the effects of Turkey's fourth-biggest water-dam project.
PhD Research 2012 – 2016 (16 months onsite)	Ethnographic research in Turkey (mainly Istanbul, Ankara) among Corporate Responsibility and Sustainability professionals of a corporate headquarter operating in the apparel sector.
2016 (2 weeks)	Ethnographic research in New York, USA among international corporate responsibility professionals within United Nations and UN Global Compact premises. (part of PhD project)
MA research 2006 – 2007 (8 months)	Ethnographic research in Oaxaca, Mexico among volunteers, godparents and Trique ascendant beneficiaries of a US-American non-profit organization.

### FELLOWSHIPS & GRANTS

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2014 – 2018	DOCTeam fellowship of the Austrian Academy of Sciences Three years fully funded PhD as part of an interdisciplinary team of three PhD students (total of € 327.000,00; paused for 8 months for maternity leave in 2017/18) Project title: <i>Practicing Values – Valuing Practices. An Interdisciplinary Ethnographic Approach to Understand Values in Practice.</i>
2016, 2017	Dissemination grant for conference participation abroad, granted twice by the University of Vienna
2006	3-months grant for short-term research abroad, University of Vienna

## ACADEMIC POSITIONS & VISITS

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Visiting Research Fellow University of Bern, CH March 2017	Department of Anthropology, with Prof. Sabine Strasser.
Leadership Team Member SEAgads, AAA Since January 2017	Established an international graduate network for the Society of Economic Anthropology (SEA, a section of the American Anthropological Association AAA).
Research Associate University of Sussex, UK Since September 2016	Department of Anthropology, School of Global Studies, with Dr. Dinah Rajak (On campus from September to December 2016).
Visiting Researcher Harvard University, Cambridge, USA March – May 2016	Department of Anthropology, with Prof. Michael Herzfeld. Participated in Herzfeld's class on cryptocolonialism and Jean & Joan Comaroff's weekly seminars.
DOcteam Fellow Austrian Academy of Sciences 2014 – 2018	DOcteam fellow of the Austrian Academy of Sciences. Team project jointly supervised by Prof. Tatjana Thelen, Prof. Thomas Fillitz and Prof. Ulrich Brand.
Visiting Research Fellow Istanbul Technical University, TR 2013 – 2016	Management Department, with Prof. Fatma Küskü.
Research & Teaching Assistant Vienna University of Business and Economy, AT February – October 2014	Institute of Public Management and Governance, with Prof. Renate Meyer and Markus Höllerer.

## PUBLICATIONS

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### JOURNAL ARTICLES

2017. *Ambivalences of Morality. Dealing with Syrian illegalized labor as a matter of business risk, political uncertainty and human dignity.* American Ethnologist (Under review, submitted June 2017)

### OTHER

Seebacher, Deniz, and Andreas Streinzer. 2017. *At the blurry margins of society and market. On the ethical turn and economic communitarianism in capitalism.* Published conference paper, available online at: [https://www.jku.at/conferences/content/e290365/e321486/e321519/Seebacher\\_Streinzer\\_GreatTrans.pdf](https://www.jku.at/conferences/content/e290365/e321486/e321519/Seebacher_Streinzer_GreatTrans.pdf)

Büchele, Julia, and Deniz Seebacher. 2015. *Give a Man a Fish. Anthropology Talks with James Ferguson.* Newsletter of the Swiss Society for African Studies 2/15, available online at: [http://www.sagw.ch/dms/africa/Newsletter/2015\\_2](http://www.sagw.ch/dms/africa/Newsletter/2015_2)

### BOOK REVIEWS

Seebacher, Deniz. 2017. *Book Review of "The Anthropology of Corporate Social Responsibility", edited by Catherine Dolan and Dinah Rajak.* Anthropology Matters Journal 17(2), available online at: [https://www.anthropologymatters.com/index.php/anth\\_matters/article/view/469/616](https://www.anthropologymatters.com/index.php/anth_matters/article/view/469/616)

Büchele, Julia, and Deniz Seebacher. 2016. *On Capitalist Utopia and the rightful Share. Book review and thoughts on presentations given by James Ferguson on "Give a man a fish".* University of Sussex, Global Studies Blog Culture and Capitalism, available online at: <https://cultureandcapitalismblog.wordpress.com/2016/11/21/on-capitalist-utopia-and-the-rightful-share/>

## NON-ACADEMIC PUBLICATIONS

- 2016 *Längst nicht mehr nur in fernen Dörfern.* (Translation title: No longer solely concerned with distant villages) Report of the Austrian Anthropology Days at the Royal Anthropological Institute in London, Nov 2016. Published as a printed news article in *Heureka* 5/16, an Austrian science magazine, as well as on the website of the Austrian Academy of Sciences, available online at: <http://www.oeaw.ac.at/oesterreichische-akademie-der-wissenschaften/die-oeaw/article/oesterreichs-sozialanthropologie-goes-britain/>
- 2015 *Nartaneleri / Pomegranate Arils. Stronger Young Women, a Happier Future. A Partnership project promoting women rights in Turkey.* Published as a Best Practice Case Study for the UN Global Compact Human Rights Issue Area, New York.
- 2014 *Generationenpfade. Nereden Nereye?* (translation title: Generational paths. From where to where?) Texts and translations of a multimedia project on contemporary and historical Turkish-Austrian migration stories. Exhibited at different locations in Istanbul, Ankara, Vienna and Linz.
- 2010 *Guatemala - Wo alles passiert und nichts geschieht.* (translation title: *Guatemala – where everything occurs and nothing happens.*) *Metices*, Zeitschrift zu Lateinamerika Spanien und Portugal. Köln: Projektgruppe Matices e. V.

## INVITED PRESENTATIONS

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| The Global Sustainability Institute et al.<br>Cambridge, UK, January 2017   | Input presentation and Panel speaker: “ <i>Sustainability Inc.</i> ”<br>Global Institute Seminar Series on “ <i>Organizations and Change: Lessons for Sustainability?</i> ”                   |
| Sussex Rights and Justice Research Centre<br>Sussex, UK, October 2016   | Input presentation “ <i>Just Enough to Make a Living. On Syrian Workers in Turkey's Apparel Sector</i> ”,<br>Research Workshop on Human Rights and the Private Sector                         |
| ESCR Seminar Series <i>Doing Good by Doing Well: Capitalism, Humanitarianism and International Development</i><br>Sussex, UK, December 2015 | PhD Presentation “ <i>Constituting (in)dependencies. A case study of a CSR project in Turkey at the intersection of state and corporate responsibility.</i> ”<br>Graduate Student Masterclass |

## ORGANIZATION OF WORKSHOPS AND PANELS

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| Final project workshop <i>Practicing Values – Valuing Practices</i><br>March 2018, University of Vienna AT | In planning, jointly with DOCteam colleagues,<br>Department of Social and Cultural Anthropology                                 |
| Research Seminar <i>Labor Rights from Labor Wrongs</i><br>March 2017, University of Bern, CH               | Rebecca Prentice presented her work at the Department of Anthropology, jointly invited with Luisa Piart and the local team      |
| Panel <i>Comparison in Ethnographic Research</i> ,<br>July 2016, University of Vienna, AT                  | Panel co-convened with Barbara Stefan and Andreas Streinzer<br>3 <sup>rd</sup> ISA Forum, International Sociology Association   |
| Chair <i>Critique of Collaboration</i><br>May 2016, Cornell University, USA                                | Chair of the Panel at the SCA Biennial Meeting<br>Society for Cultural Anthropology   |
| Project Kick Off <i>Practicing Values – Valuing Practices</i><br>Nov. 2014, Austrian Academy of Sciences   | Organization, facilitation of Project Kick-off, presentation of PhD and team project. Jointly organized with DOCteam colleagues |

Workshop *Anthropologist at work! Job perspectives and opportunities for Anthropology Alumni*  
June 2013 / May 2014 / April 2015, AT

EASA 8<sup>th</sup> biennial conference  
Sept. 2004, AT

Organization, facilitation and panel discussion at the 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> Days of Social and Cultural Anthropology, in collaboration with five other PhD students, University of Vienna

Student support in charge of media and press relations, University of Vienna.

## PAPER PRESENTATIONS

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German Anthropological Association Annual Conference  
Oct. 2017, FU Berlin, DE

33rd EGOS Colloquium  
European Group for Organizational Studies,  
July 2017, CBS, DNK

Annual American Ethnologist Societies Conference,  
March 2017, Stanford University, USA

PhD Colloquium  
March 2017, University of Bern, CH

DPhil lecture, School of Global Studies,  
Feb. 2017, University of Sussex, UK

*A Great Transformation? Global Perspectives on Contemporary Capitalism*,  
Jan. 2017, Johannes Kepler Universität, AT

14<sup>th</sup> EASA Biennial Conference, European Association of Social Anthropologists  
July 2016, University of Milan-Bicocca, IT

3rd ISA Forum,  
International Sociology Association,  
July 2016, University of Vienna, AT

3<sup>rd</sup> Vienna Ethnography Lab  
June 2016, University of Vienna, AT

SCA Biennial Meeting,  
Society for Cultural Anthropology  
May 2016, Cornell University, NY, USA

GAA (DGV) Annual Conference  
German Anthropological Association  
Oct. 2015, Philipps-Universität Marburg, DE

*'Turkey's real production situation: Translating morality into political claims in voluntary corporate sustainable auditing tools.'*

Panel: *The politics of lists* (Sabine Strasser, Martin Sökefeld)

*Managing uncertainty in social compliance auditing practices.*

Panel: *Anticipation: Models, technology and knowledge in the making of organizational futures* (Christina Garsten et al.)

*Creating morality in social compliance auditing practices. Turkey's ready-to-wear sector, illegalized Syrian workers and corporate morality.* Discussant: Elena Shever

*'We have to do something!' On morality as a corporate political resource and the triple moral claim.*

Colloquium at the Department of Anthropology (Sabine Strasser).

*"The moral corporation. On personal conviction and professional care in corporate social responsibility and sustainability practices of a Turkish ready-to-wear holding company".*

*At the blurry margins of society and markets: On the ethical turn in capitalism.* (Co-authored with Andreas Streinzer)

Panel: *Theoretical conversations with Polanyi III*

*Fast, cheap and sustainable? A cultural analysis of mediating Corporate Social Responsibility and Sustainability practices in a Turkish holding company.*

Panel: *Brands as sites of collaborative overproduction*

*'Project to become a UN Case Study'. Myth and excitement in the creation of the global idea of CSR.*

Panel: *Organizing at a global level: Contributions from ethnography.*

*'If You don't like It, don't work with us'. On situational position of textile suppliers in Turkey.*

In collaboration with Andreas Streinzer and Julia Büchele, Panel: *Globalization, New Forms of Work and Inequality.*

*Studying the absent state as a web of relations. Undocumented Syrian workers in Ayna's supply chain audit procedures.*

Lab led by Tatjana Thelen.

*'Project to become a UN Case Study': Myth and excitement in the collaborative creation of the global idea of CSR.*

Panel: *Critique of Collaboration*, chaired by Deniz Seebacher.

*Sheltering terrorists or demonstrating civil courage? The engagement of business companies in the Turkish Gezi-park movement.*

Panel: *Socio-economic and moral blueprints on the rise: Euro-*

#### *Mediterranean comparisons*

Conference organized jointly by the Cultural Studies Association and Yeditepe University Anthropology Department,  
Sept. 2015, Boğaziçi University, Turkey

*Representing environmental and social issues in businesses: The role of CSR Managers in doing good for environment and society. Panel: Identity and environment*

ASA annual conference  
Association of Social Anthropologist of the UK and Commonwealth  
April 2015, University of Exeter, UK

*'I literally lived with the orphans to understand them and set up a good CSR project'. The workings of Corporate Social Responsibility in the (re)configuration of contemporary societies.*  
Panel: *Righteous scroungers: distribution, reciprocity and fairness after full employment,*

#### **NON-ACADEMIC EMPLOYMENT**

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Co-founder of Non-Profit Organization  
MINDSET  
Since March 2014

*Co-founded MINDSET – Meeting Intercultural Demands*, a NPO dedicated to the promotion, research, exchange and enrichment of intercultural live worlds. <http://www.vereinmindset.org>

Senior Consultant Organizational Change  
Management & Communication  
Capgemini Consulting, Austria  
March 2010 – October 2014

Consulted international projects with IT-Focus in AT, DE, CH, IND, and CZ. Managing role, leading teams up to 5 people.  
<http://capgemini.at/>

Online Marketing & Business  
Transformation Management  
Guatemala, Mexico  
September 2007 – February 2010

Worked freelance for various marketing agencies and their international clients to set-up online presence and manage online marketing projects.

#### **PROFESSIONAL MEMBERSHIPS**

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American Anthropology Association (AAA)  
American Ethnologist Society (AES, a section of the AAA)  
European Association of Social Anthropologists (EASA)  
European Group of Social Studies (EGOS)  
German Anthropological Association (GAA; Deutsche Gesellschaft für Völkerkunde)  
Society of Alumni of Cultural and Social Anthropology of the University of Vienna (Alumni KSA)  
Society for Economic Anthropology (SEA, a section of the AAA)

#### **LANGUAGES**

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German: Native language  
English: Proficient  
Turkish: Fluent  
Spanish: Fluent  
French: Basic