



WEDNESDAY SEMINAR

08.11.2023, 17:00 Uhr, HS-C (and online)
IKSA, NIG, Universitätsstraße 7, 1010 Wien, 4. Stock

Manuela Ciotti (University of Vienna) The Anthropology of the Future: An Art World Perspective



Manuela Ciotti is Professor of the Social and Cultural Anthropology of the Global South at the University of Vienna. Earlier this year, she was awarded an ERC Advanced

Grant for the project 'The anthropology of the future: An art world perspective (ANTHROFUTURE)'. Her recent publications include 'Make no mystique! Collectables' (dis)appearances in a transoceanic perspective' (*Third Text*, 2023), 'Art and anthropology: twenty-five years of *The Traffic in Culture*' (with Karin Zitzewitz, *Journal of Material Culture*, 2022), and 'The artist Karl Marx and the auctioned god: 'post-practice' ethnographies of the art world, impossible collaborations, and renewable anthropologies' (*Journal of Cultural Economy*, 2020).

kommende Termine

22.11.2023 **Filmscreening**
WHAT'S UP/WhatsApp? Media Framing and Every Day Practice of the Virtual Community

29.11.2023 **Anna Jabloner**
California: Histories of the Future at the Technological Frontier

The future has been neglected as an object of anthropological study, even though our complex social, ecological and, with COVID-19, biopolitical crises demand novel imaginations of the 'yet-to-come'. Moreover, anthropologists have urged the decolonisation of existing studies of the future that are often based in the global north's concerns. ANTHROFUTURE shifts the focus of the anthropology of the future to the pandemic-induced acceleration of the future into the present. The project identifies the art world – historically featuring a high degree of experimentalism, a strong future-orientation, and, particularly in emerging markets in the global south, an openness to risk and speculation – as a crucial site for ground-breaking anthropological knowledge on the future. The pandemic forced the art world to quickly develop innovative digital solutions to replace physical events; the result is a new, fully integrated physical and digital system. While pre-pandemic scholarship on the art world largely focuses on institutions, professionals and activities as physical phenomena, there is no scholarship on this new digital-physical infrastructure. The project introduces three novel modes of inquiry: 1) systematic research on the digital-physical art world; 2) innovative multimodal methodologies; 3) analytical and theoretical advancements on the future as a time zone.

Details:

<https://ksa.univie.ac.at/en/departments/events/wednesday-seminar/>



Hybrid event, join online!